



Upskilling Community Organisations to Deliver ESOL and Support Working Lives

Sector 3 delivered a tailored 'Intro to Bidwriting session', working with North West Strategic Migration Partnership and their members.

Nearly 11,000 people with evacuee status (Ukrainian, Afghan communities & Hong Kong BNO's) are living in Greater Manchester. A national survey found that for BNO holders across the UK, the employment rate in GM was just over 52%, significantly below the national average of 76%.

The North West Regional Strategic Migration Partnership (NWSMP) are one of a number of agencies supporting these residents to grow healthy and happy lives in the city.

NWSMP approached Sector 3 to deliver an 'Intro to Bid-Writing' training session, specifically for their VCFSE member organisations, so that they can successfully bring in funding to deliver ESOL classes. Many of these voluntary & community organisations supporting people with Evacuee Status living in Manchester are social enterprises and enterprising charities operating across GM.

To make it relevant for these organisations, Sector 3 tweaked the content to focus on ESOL (English as a second language) projects, using specific examples and datasets for reference. We also shared a terminology vocabulary sheet for anyone unfamiliar with the language and terminology of the VCFSE sector.

E26 Thematic Areas:

Contract bidding and marketing

By providing the knowledge and resources for these organisations to write strong funding bids for ESOL classes, we are increasing opportunities for evacuee status residents to integrate and build a working life in Manchester.

Outcomes:

The session supported 2 charities, 5 Social Enterprises, 9 Community Interest Companies (CIC), 6 Charitable Incorporated Organisations, 3 constituted groups and 1 Trust, all of whom support people living with evacuee status across the Northwest.

A second session has been arranged following positive feedback from this one.

Reflections:

Following the session, we received the below feedback from Moaz of the NWSMP team:

'I just wanted to thank you both for delivering such an informative and interactive funding workshop. It was thoroughly enjoyable and I learned a lot from it. Thank you for taking the time to share your expertise.'

Several attendees have also expressed how much they appreciated the session. I thought I would share one lovely piece of feedback I received:

'Dear Moaz, just a quick note to say thank you for today's session. It was really informative and gave lots of valuable guidance for people like myself who have worked with charities for decades, but never been directly involved in fundraising. Please pass on my grateful thanks to Charlotte & Kaylie for their expertise, clarification and valuable input today. Many thanks indeed.'

Link: <https://www.sector3sk.org/>

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