



Case Study: Body Mind Educate CIC

Body Mind Educate CIC is a Salford-based social enterprise offering high-quality, educational and supportive services for young people.

Their mission is to guide young people in becoming the best versions of themselves, focusing on personal growth, wellbeing, and development through engaging workshops and initiatives.

The organisation experienced multiple setbacks in trying to register as a CIC, with their application being rejected several times by Companies House. This was due to issues with the documentation submitted and gaps in understanding of the legal requirements. They also needed to strengthen their governance structure, with a need for additional directors, and build connections within Salford's social enterprise network.



Body Mind Educate CIC sought support from Salford CVS to review their CIC registration process, help identify what was going wrong, and guide them towards successful incorporation and local recognition.

E26 Thematic Areas:

Through the E26 programme, Salford CVS provided tailored one-to-one guidance to the organisation, reviewing their previous CIC submissions and identifying that the wrong articles of association had been submitted. They advised on the need to appoint additional directors, eligibility for membership of Salford CVS, and recommended applying for the Salford Social Value Alliance. As a result, the organisation was recently featured on Granada Reports on the, highlighting their prom wear service for young people in partnership with Step Into Action Salford.

Financial and Legal – The team supported Body Mind Educate CIC with practical advice on governance and incorporation. This included clear, step-by-step guidance on submitting a compliant CIC application and meeting director requirements for membership to Salford CVS.

Demonstrating Social Impact – Salford CVS encouraged the organisation to showcase the social value impact, for example with their prom wear initiative on Granada Reports, helping them understand how to frame and communicate their impact to funders and networks, leading to local recognition and media visibility.



Outcomes:

Body Mind Educate CIC successfully registered with Companies House on 23 January 2025 and has submitted applications to both the Salford Social Value Alliance and for Salford CVS membership.

In addition, two more local social enterprises have now applied to the Salford Council Alternative Education Provider Framework, inspired by this success. These developments are helping open up new opportunities for delivering alternative education provision in areas such as physical activity and environmental learning.





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Insights and Lessons:

This highlights the importance of using the correct legal documentation when applying to become a CIC. Make sure to seek advice before submission if unsure.

Clearly articulating your social impact is really important in strengthening your profile, both in local and media settings, and open up new funding or partnership opportunities.

Questions for other Social Enterprise organisations:

Are we submitting the right governance documents for CIC registration?

Do we understand how to frame and evidence our social value?

Are we building relationships with local networks that could amplify our work?



Reflections:

“Without the practical support from Salford CVS, we would still be stuck in the registration process. Their advice was a game-changer and helped us move forward confidently. We’re now able to focus on delivering the work that matters to young people.”

Link: <https://www.bodymindeducate.com/>

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