

GM Walking & Wheeling Fund

Meet the funder

Ashley Chapman

Grants Development Worker, Salford CVS

Carole Pollard

Community Walking Lead - GM Moving



Agenda

Meet the Funder

- **About the fund**
- **Why applications fail**
- **Tips & tricks for completing your application form**
- **Reporting requirements**
- **Previously funded groups**
- **How to apply**
- **Key dates**
- **Support & Handy links**



About the fund



Who can apply?

Constituted VCSE sector organisations operating in Greater Manchester, for Greater Manchester residents may apply (including CICs).

All applicants must:

- Have a bank account requiring two signatures in the name of your organisation
- If applicable, organisations must have in place an up to date safeguarding children / adults policy and DBS checks

Grant sizes

- There are two size grants available (**small grants of up to £2,000** and **medium grants of up to £5,000**)
- The small grants programme is aimed at smaller VCSE sector groups and organisations, while the medium grants programme is aimed at medium-sized organisations
- The total pot is **£85,000**

Grant priorities



All projects must encourage people who are statistically more likely to be less active or inactive to increase the amount they walk or wheel regularly. For example people with disabilities, people from ethnic minority backgrounds, women, people from lower socio-economic groups, or adults aged 55+.

Medium grants

Same as small grants programme, PLUS applicants will need to demonstrate how their project supports one or more of the other grant objectives.

14) All projects must support and encourage people who are likely to be less active or inactive to walk or wheel regularly. **Please check (x)** which additional objective(s) your project plans to address.

- | | |
|---|--|
| 1. Recruit and train Walking and Wheeling champions who will act as advocates encouraging their community to walk or wheel regularly. | |
| 2. Improve the health and wellbeing of communities, reduce social isolation and increase community cohesion. | |
| 3. Build knowledge, capacity and confidence of local walking and wheeling volunteers, champions and advocates. | |
| 4. Work with communities to understand and overcome local barriers to walking and wheeling so that these can be embedded into daily routines. | |
| 5. Work with schools, faith centres, workplaces and other community destinations to help them develop and implement plans that encourage active travel. | |
| 6. Make community-led environmental improvements which enable and encourage more walking and wheeling. | |

Links into wider health & care systems



The fund is particularly interested in supporting organisations and projects that link into the wider health and care system in their area such as a local GP practice or family centre. In the last round of the fund a mums' walking group linked in with their local Sure Start Centre, midwifery team and health visitors to promote their walks, which resulted in staff referring new parents to the group.

Example – Start and finish health walks at a health centre

What we will fund



This funding can be spent on any **direct** project costs. Direct project costs are the costs that relate clearly and directly to a project, for example salaries for project workers, purchase or hire of equipment/materials, training, End of project reporting costs, refreshments, travel costs; etc.

If you run multiple projects, you may also apply for a **proportion of your overheads**. Overheads are the costs which are necessary for the organisation to operate but do not relate specifically to one project, for example rent and utilities, salaries of core staff (e.g. administrators), etc.

What we will not fund



- Costs for meals, trips or one-off events unless there is a clear and compelling need and benefit for the community
- Alcohol
- Retrospective costs (i.e. costs that have already been incurred or for activities that have already happened before a grant has been awarded)
- Costs for work that statutory bodies (such as schools or local authorities) have a duty to fund

Why applications fail

- Project **budgets** inflated to reach the maximum amount
- Inaccurate or over-costed budget items
- The funding criteria or priorities are not met or addressed
- Assume the assessment panel have pre-existing knowledge of your organisation or project
- Limited information, leaving more questions than answers
- Over ambitious targets for the resources identified
- Poor breakdown of budget calculations and/or budgets fail to add up
- Supporting documents not provided - safeguarding policy / bank statement
- Application submitted after the closing date
- Demand on the fund exceeds the money available



Application tips & tricks



- Start by reading the guidance.
- Be clear and direct about what it is you are planning to do.
- Wanted and needed – included evidence including what you have gathered yourself and stats online
- Format – don't be afraid to use headings and bullet points and give each idea or item a separate line.
- Budget – Make sure your budget adds up AND matches your project description.
- AI – be careful when using this. AI can help structure your ideas but not for the final application form.
The panel want to hear your voice not AI's.
- Get someone else to proof each your bid and repeat back to you what they think your project is doing.
- Be creative – could you include quotes from service users, photos?
- Utilise support available to you – Ashley & Carole.



Sustainability

Applicants should consider how you might be able to encourage people to continue walking even once the grant period has ended. This is particularly important if you are applying for a medium grant.

For example, perhaps you could:

- Train volunteers/**Walking Champions** to deliver the project once the grant period has ended
- Purchase equipment such as waterproof clothing to support people to continue walking in the future
- Encourage people to get excited about walking and build walking into their daily routines



Reporting requirements

Creative reporting – Photos, videos, blogs, quotes, case studies.

Small grants programme:

- Simple reporting form, due within one month of project completion

Medium grants programme:

- Simple reporting form
- A questionnaire with participants after the project, to help you and GM Walking understand the impact on the people involved

Questionnaire - medium grants only

As a result of this activity, how have your walking habits changed? <i>People can select more than one answer</i>	
	Date asked: [please enter]
	Total number of people asked: [please enter]
No change	[Insert number of people who gave this response]
I have increased the number of times I walk each week	[Insert number of people who gave this response]
I have increased the length of the walks I take	[Insert number of people who gave this response]
I feel more confident walking to places	[Insert number of people who gave this response]

Breastfeeding Together

Breastfeeding Together is a charity which provides peer support to families from pregnancy through to early years and beyond.

It used its medium grant to run weekly wellbeing walking group, Bumps, Boobs and Buggies at a local nature reserve in GM. The women benefitted from peer support during the walks and many incorporated the walks into their postnatal exercise routine to help increase their activity levels.



The Friendship Circle

The Friendship Circle supports Jewish children and adults with physical and learning disabilities by running and supporting recreational experiences.

The Friendship Circle used its small grant to run a themed walking activity Walk to Wales.



Future Directions CIC

Future Directions CIC provides support to people with complex needs who require additional support .

Future Directions ran litter-picking walks (and wheels) which they found encouraged people to get active as they are slower paced, increase positive social interactions and make local areas cleaner and more attractive to encourage more walking.





How to apply

Complete the application form (download off 10GMs website)

Submit your application by email to grants@salfordcvs.co.uk in Word format before the deadline.

Alternatively, applications can be posted to:

Salford CVS
 The Old Town Hall
 5 Irwell Place
 Eccles
 M30 0FN

Greater Manchester Walking and Wheeling Fund Application Form Medium grants programme (apply for up to £5,000)		
Contact information a) Lead Contact – for this project		
Name:		
Tel Number:		
Mobile Number:		
Email address:		
Address line 1		
Address line 2		
Town / City		Postcode:
b) Secondary Contact		
Name:		
Tel Number:		
Mobile Number:		
Email address:		
Address line 1		
Address line 2		
Town / City		Postcode:
Payment details c) Bank Account details – for payment of award (if successful)		
Account Name (must be an organisation)		
Account Number		
Sort Code		
<small>If successful, you'll need to supply a scan or photo of a recent bank statement or paying-in slip.</small>		
OFFICE USE ONLY – AWARD APPROVED:		£
About your organisation		
1) Organisation name:		
2) Address line 1		
Address line 2		
Town or City		Postcode:
3) What is your organisation's annual turnover?	£	
4) How is your organisation constituted? <i>(See guidance notes for details)</i>		
5) Organisation number <i>(if applicable):</i>		
6) Website and social media URLs: Facebook, Twitter, Instagram, LinkedIn...		
Your organisation's policies, procedures and insurance		
7) Please tell us which policies you have in place:		Please tick <input checked="" type="checkbox"/>
a) Health and Safety policy		
b) Equality/Diversity Statement or Policy		
c) Volunteer Policy <i>(if applicable to project activities)</i>		
d) Public Liability Insurance		
e) Risk assessments		
f) Safeguarding Adults policy <i>(if applicable to project activities)</i>		
g) Safeguarding Children policy <i>(if applicable to project activities)</i>		
<small>Please note, all the information below will be shared with the assessment panel.</small>		
<small>Page 2 of 8</small>		

Key dates

Small grants programme

- Application deadline : 12pm Friday 18th October
- Approximately delivery : End of November 24 – March 25

Medium grants programme

- Application deadline: 12pm Monday 7th October 2024
- Approximately delivery : November – March 2025

End of project reporting

Due back end of April 2025 or 1 month after delivery
(whichever is sooner)

Support

For **administrative questions**, please contact the Grants Team at Salford CVS:

E: grants@salfordcvs.co.uk

T: 0161 787 7795

For support **developing a project idea** or **read throughs of draft applications**, contact your local infrastructure organisation in the first instance:

<http://www.10gm.org.uk/>

Handy links

Guidance and application forms:

[GM Walking and Wheeling Grants \(10gm.org.uk\)](http://10gm.org.uk)

Walking routes:

<https://gmwalking.co.uk/walking-routes/>

Useful information on the GM Walking and Wheeling Fund:

<https://gmwalking.co.uk/gm-walking-and-wheeling-fund/>

Over to you!
Any questions?

