



Cancer & Inequalities Fund Round 1 Report

Cancer & Inequalities Grants

Managed by Salford CVS, on behalf of

10GM

A joint venture to
support the local
VCSE sector in
Greater Manchester





Background & Context of the fund

The NHS' long-term plan includes targets to increase the early detection of cancer. By 2028, it aims for 75% of people with cancer to be diagnosed at an early stage (stage 1 or 2). Early diagnosis is often the key to successfully treating cancer. Early diagnosis can make treatment simpler and less invasive and results in 55,000 additional lives saved each year.

In Greater Manchester the current rate for early diagnosis is around 55% across all cancers. Statistics also tell us that early diagnosis is less likely to happen for certain groups of people, particularly from marginalised and underserved communities. The NHS is particularly focused on increasing early diagnoses from these groups.

There are many VCSE organisations, whilst not cancer specialists, are providing services to improve and support the physical, mental, and social health of their communities. These VCSE organisations have crucial insight and understanding of the barriers faced by their communities in relation to health and wellbeing. They have innovative ways to engage, educate and support their communities to work towards improving early diagnosis rates.

Working in partnership with Greater Manchester Cancer, 10GM is currently running a Cancer & Inequalities programme (Cancer and Inequalities (10gm.org.uk)). As part of this we launched the Cancer & Inequalities fund to support VCSE organisations to design and deliver projects which worked towards achieving a permanent reduction in the inequalities and inequities faced by our communities in relation to early diagnosis.

About the fund

The fund is a staged approach with an initial smaller grant round as our first focus - but with the intention to build on this and run larger grants over the coming 12-month period. This report is for round 1 which was grants of up to £2000 to engage with marginalised and underserved population groups who are statistically more likely to present with cancer at later stages.

Priority Populations:

- People from lower socio-economic groups
- People with learning disabilities
- People with sensory and/or physical disabilities
- People with mental ill-health & illness
- Racially marginalised communities
- LGBTQ+ community
- Older people
- Men

Proposed activities:

- Targeted signs & symptom awareness
- Improve access to appropriate, effective, and timely healthcare
- Educate & empower communities



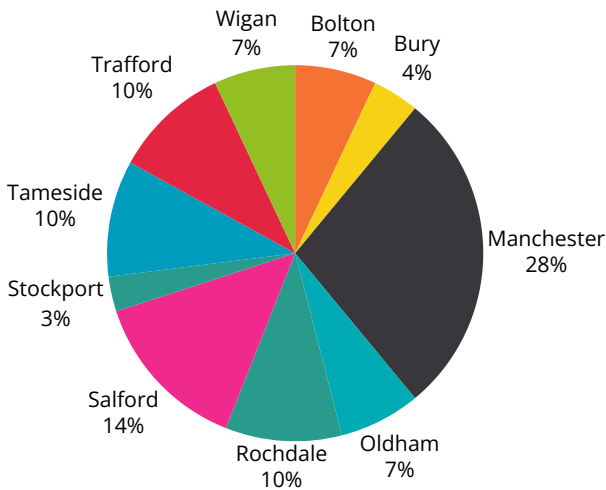
Outcome

The total number of applications received was 36 applications. Out of these, 32 were taken to panel review and 17 projects were awarded grants totalling £30,491.40. There was a diverse mix of organisations applying and many were first time applicants or very new to grant applications. We think this reflects the work we have done to target the smaller, micro organisations who may struggle with the larger, more mainstream grants. Appendix A will show the locality coverage, project focus and target populations for all 32 applications.

The following graphs highlight locality coverage, project focus and target populations for the 17 successful grant projects.

Locality

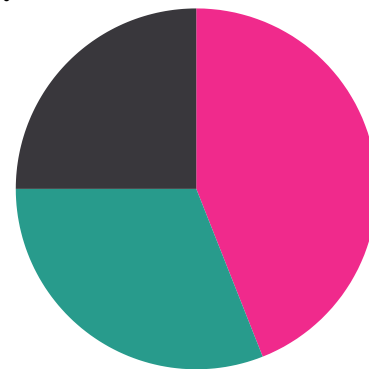
All localities in Greater Manchester will see a project being delivered. Some projects are covering more than one area, and one project is across all of Greater Manchester. Wigan, Stockport and Bury were the least represented. These areas will be focussed on for round two with work with comms channels and engagement being done.



Project Focus

Many projects are covering more than one focused activity with education and empowerment being the predominant focus for the successful grants. Innovative methods of community engagement were clear, and examples included drama workshops and boxing sessions.

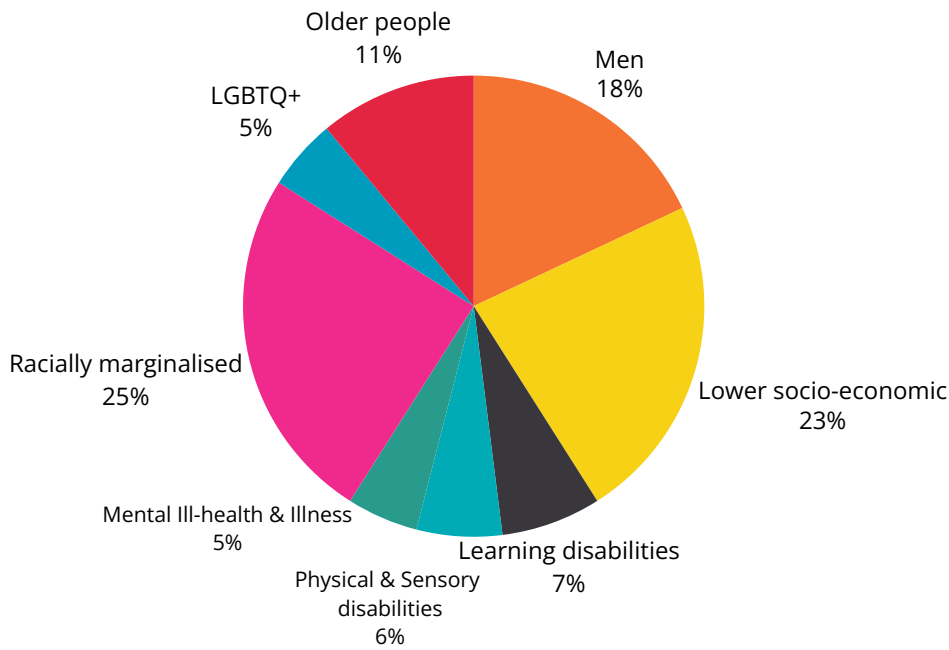
Improving access to healthcare 25%



Targeted signs & symptoms 31%

Priority Groups

All priority groups were covered with organisations supporting all communities identified as priority groups. Lower socio-economic and racially marginalised communities are well represented with the highest number of organisations working within these communities. There were lower numbers of grants for learning disabilities, sensory and physical disabilities, mental ill health & illness, and LGBTQ+ communities. This will be an area of focus for round 2 to ensure we are reaching these priority groups. Most organisations worked across multiple communities and target populations.





The following table gives a full breakdown of each successful grant project. The table details organisation name, amount awarded, target population and locality as well as giving a brief overview of the project.

All projects are now in delivery and will conclude by the end of April 2024. Evaluation and impact reports will be collected in May and a full impact report for round 1 grants will follow.

If you have any questions or would like to discuss the grants programme or the wider Cancer & Inequalities work, please contact me:

Kirsty Rowlinson-Groves Strategic Lead (Cancer & Inequalities)

Kirsty.rowlinson-groves@10gm.org.uk



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Afrocats	£2000	<p>Lower Socio-economic groups</p> <p>Racially Marginalised communities</p> <p>Older People</p>	Manchester	<p>Working with refugee and asylum seekers to provide drama workshops aimed at supporting the community to overcome challenges to accessing health care. The workshops will run over 8 weeks and will focus on:</p> <ul style="list-style-type: none"> •Raising awareness of cancer •Empowering participants to talk about cancer •Challenging stigma and discrimination associated with cancer <p>Alongside the drama workshops a bilingual animation aimed at increasing cancer awareness in the community will be produced.</p>
Wonderfully Made Woman	£1996	<p>Lower Socio-economic groups</p> <p>Racially Marginalised communities</p>	Bolton, Manchester, Rochdale	<p>Wonderfully Made Woman is dedicated to engaging with the diverse community of African/BAME women residing in underserved and marginalised pockets of Manchester, Bolton, and the Middleton area in Greater Manchester.</p> <p>The 12 week HER Health programme will see weekly coffee mornings running alongside community workshops, mobile clinics, digital outreach and storytelling campaigns all focusing on targeted sign and symptom awareness and improving access to healthcare.</p>
Binoh (with The Hershel Weiss Family Hub)	£1950.00	Racially Marginalised communities	Salford	<p>Working with the Jewish community in Salford. The project will work to educating and empowering the community by designing multi-lingual and ethnically appropriate literature for service users and holding community engagement sessions.</p> <p>Being designed and delivered by two trusted community organizations with deep community trust and respect it will, often for the first time, explain these crucial issues to the community in a professional but ethnically sensitive manner.</p>



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Old Trafford Boxing Club	£2000	Lower Socio-economic groups Racially Marginalised communities Older People Men	Trafford	<p>Working with men, older people and racially marginalised communities Old Trafford Boxing Club runs boxing sessions for men and boys aged 6-70 four times a week.</p> <p>A new project aims to raise cancer awareness by hosting a weekly Sunday coffee morning for 30+ people per session for 17 weeks at the same venue. As well as the coffee mornings the boxing coach will discuss CRUK posters and resources, which will be up around the room throughout all the boxing sessions.</p> <p>The coach will inform attendees on the signs and symptoms of the cancers, share personal stories and encourage people to book GP appointments.</p>
Family Unit Trust	£2000	Lower socio-economic groups People with learning disabilities People with sensory and/or physical disabilities People with mental ill-health & illness Racially marginalised communities LGBTQ+ community Older people Men	Manchester Salford	<p>Working with marginalised communities in Manchester we will run a community Interactive workshop covering cancer prevention, early detection, and emotional well-being which will be facilitated by healthcare professionals, psychologists, and cancer survivors.</p> <p>This will be done once a month. This will also be a safe space for emotional support and information exchange. We will have flyers distributed through local organizations, social media, and community bulletin boards. We will also have tailored educational materials, these materials will be Informational pamphlets, videos, and online resources in multiple accessible formats which will be developed with input from accessibility experts and community members. We will distribute them through our workshops, partner organizations, and local libraries.</p>
Empowering Education CIC	£2000	Racially Marginalised communities	Rochdale	<p>Our project aims to support south Asian women in Rochdale by improving their access to timely healthcare through engagement, education, and practical support. We will work with local GPs and healthcare professionals, provide information on cancer symptoms and treatments, challenge misconceptions, and promote community cancer champions.</p>



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Autisma CIC	£1980	People with Learning Disabilities	Greater Manchester	<p>A community organisation specialising in autism awareness and learning disabilities.</p> <p>The project will actively engage our neurodiverse population through our social media, internal networks, and support groups. The project will also aim to engage services and practitioners who support people with neurodiversity.</p> <p>Delivering on-line cancer prevention sessions in February and March 2024. We expect to deliver online awareness sessions which will last for approximately 1.5 hours.</p>
St Martin's Church, Droylesden	£1940	<p>Lower socio-economic groups</p> <p>People with learning disabilities</p> <p>People with sensory and/or physical disabilities</p> <p>People with mental ill-health & illness</p> <p>Racially marginalised communities</p> <p>LGBTQ+ community</p> <p>Older people</p> <p>Men</p>	Tameside	<p>St. Martin's Church and the local PCN will organise three community sessions in Tameside targeting around 120 people. The PCN will run four educational drop-in sessions to raise awareness about healthcare services. A local GP will be present to encourage early diagnosis and treatment for urgent cancer referral pathways.</p> <p>During these educational sessions, they will help to support the awareness of the healthcare services, empowering them to take control of their own health and start to access the different health care services available to them.</p>
DO Sport UK CIC	£834	People with learning disabilities	Manchester	<p>Supporting people with an intellectual disability and/or autism in Manchester using engaging sport sessions to promote health and wellbeing.</p> <p>The project will use Basketball sessions to engage the community and working with a specialist learning disability nurse to deliver education and awareness sessions on the early signs and symptoms of cancer.</p>



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Alameen for Humanitarian Support	£2000	<p>Lower socio-economic groups</p> <p>Racially marginalised communities</p> <p>Older people</p> <p>Men</p>	Manchester	<p>Working with minority community groups, namely African and Arabic groups with a particular focus on men and older people across Manchester.</p> <p>We will organise at least three events to familiarise target communities with early signs and symptom; encourage early access to their GPs/screening, and encouraging lifestyle changes and referrals into local services.</p> <p>Additionally we will focus on challenging cultural barriers that stop people from accessing health service such as stigma related to cancer.</p>
Salford Healthy Communities	£700	<p>Lower socio-economic groups</p> <p>Racially marginalised communities</p> <p>Men</p>	Salford	<p>Supporting Jewish communities in Salford. Educate and raise awareness of the associated BRCA risk for target population.</p> <p>Hold engagement monthly events for women to promote BRCA testing and distribute leaflets. We found that men in our community don't attend such events, so we will produce an information leaflet on BRCA testing in English and Yiddish. We will distribute it in places where Orthodox Jewish men frequent, such as synagogues, barbershops, shops, GP surgeries, and pharmacies.</p>
The Ricky Casey Trust	£1111.40	<p>Racially marginalised communities</p> <p>Men</p>	Manchester Oldham	<p>Supporting Black African Men in Greater Manchester to educate and raise awareness of the early sign and symptoms of kidney cancer and links to Sickle Cell and other blood disorders.</p> <p>Engagement event discussing and sharing the importance of getting an early diagnosis for this cancer. We will also supply leaflets on the importance of recognising signs and symptoms of this kidney cancer.</p>



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Creative Confidence CIC	£2000	Lower socio-economic groups	Manchester	<p>We will deliver an interactive programme at Blackley Community Centre over a 3-month period that provides individuals with the opportunity to engage in weekly sessions.</p> <p>The aim is to educate and empower individuals from lower social economic groups to be more informed and educated about the early warning signs of cancer and healthcare pathways in the area. We will use the 'Talk Cancer' training session to tailor our Performance Poetry and Makaton Sing and Sign sessions.</p> <p>All sessions are high energy, interactive and engaging to build self-confidence and help them grow their self-esteem. These tailored sessions will allow individuals to have the opportunity to shine and showcase their own talents and skills as well as having an underlying message and aim.</p> <p>We want to link into local healthcare services so that individuals know the appropriate pathways to access advice and support in a timely manner.</p>
Salford families in need Meal Project	£2000	<p>Lower socio-economic groups</p> <p>People with sensory and/or physical disabilities</p> <p>People with mental ill-health & illness</p> <p>Racially marginalised communities</p> <p>LGBTQ+ community</p> <p>Men</p>	Salford Trafford	<p>Each week, we will speak and educate food hub users to access early cancer diagnosis information.</p> <p>We will create QR codes for them that hyperlink directly to the main NHS early diagnosis cancer specific leaflets in English, in Polish and Arabic.</p> <p>We will use every Wednesday at Barton Moss Primary School to promote cancer specific conversations with our 95+ food hub users using these QR codes.</p> <p>Different people use the food hub each week, so our reach is widened.</p>
Salford Forum for Refugees & People Seeking Asylum	£1980	<p>Lower socio-economic groups</p> <p>Racially marginalised communities</p> <p>Men</p>	Salford	<p>Salford refugee forum supports people seeking asylum, works with refugees, migrants, and people seeking asylum in and around Salford. The project will hold a Cancer Awareness Event: "Hopeful Hearts". Our event provides crucial information about cancer prevention and early detection to refugees and asylum seekers. "Hopeful Hearts" creates a supportive, culturally sensitive environment that empowers the community with knowledge.</p>



Organisation	Amount Awarded	Priority Group	Locality	Project Overview
Syngesis CIC	£2000	<p>Lower socio-economic groups</p> <p>Racially marginalised communities</p>	Oldham	<p>Our project will aim to raise awareness of early signs/symptoms order to improve diagnosis rates, and also educate and empower communities to access and navigate relevant health services.</p> <p>Our project takes a demographic approach to addressing this issue by focusing on the Bangladeshi/Bengali speaking community of Oldham, who reside within the most deprived wards. Using the two strands of 'Targeted signs and Symptoms', and Education and Empowering Communities', we will design a campaign focussing on the general community, women's groups, men only, and anchor organisations.</p> <p>From our experience we have successfully learnt to utilise multiple channels for engagement and awareness raising (virtual, social media, face to face) and using various tools such as video, print, different languages, etc to get effective messages across to all cohorts.</p>
Khush Amdid	£2000	<p>Lower socio-economic groups</p> <p>People with sensory and/or physical disabilities</p> <p>People with mental ill-health & illness</p> <p>Racially marginalised communities</p> <p>LGBTQ+ community</p> <p>Men</p>	<p>Manchester</p> <p>Rochdale</p> <p>Tameside</p>	<p>Based in Ashton and supporting women from predominantly Pakistani origin but also women from other diverse groups.</p> <p>Khush Amdid has supported families but would like to make Men a target group as it is well known in the community Men are reluctant to reach out for support. We're hosting two prostate cancer awareness sessions for men, at a community hall after Friday prayers. The local Imam will attend. We'll provide cultural snacks, free blood pressure checks, and information from Macmillan and the NHS.</p> <p>The sessions aim to empower men with knowledge and awareness of prostate cancer for early treatment.</p>

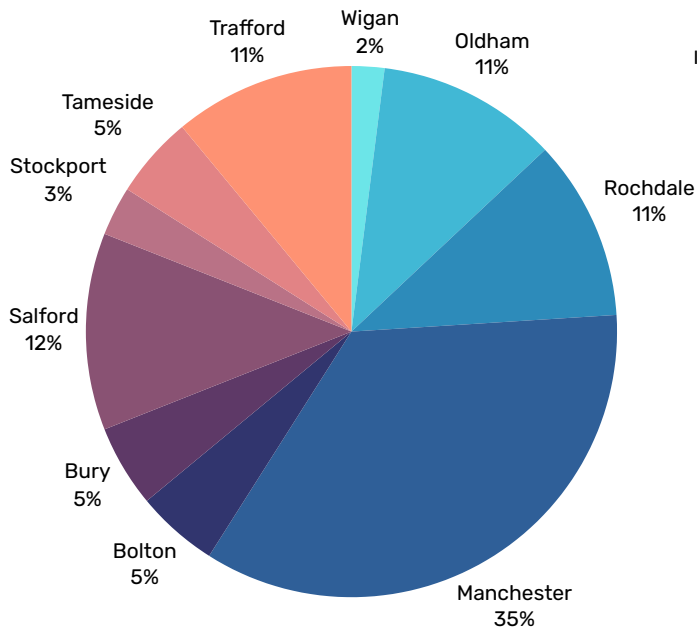


Appendix A: All applications breakdown

The following graphs provide the breakdown for all 32 applications.

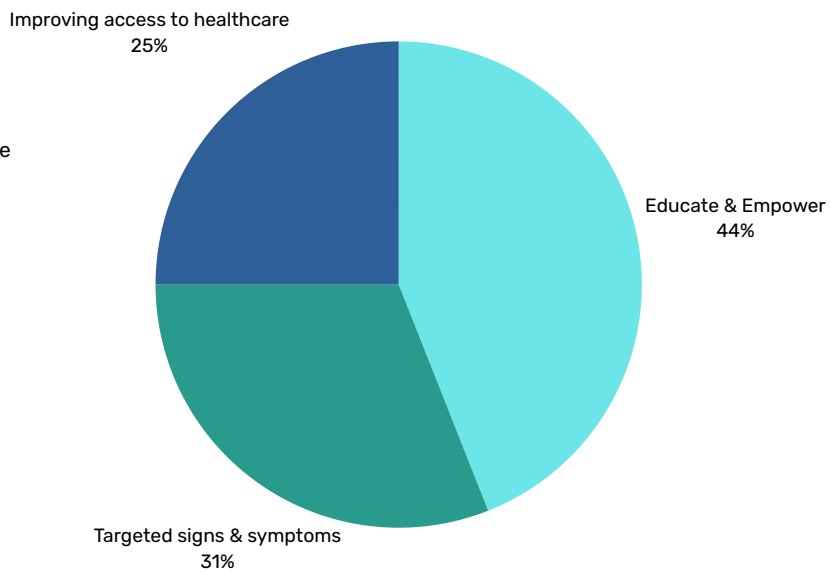
Locality

The following graph shows the localities covered minus the pan GM organisation. Stockport, Wigan and Bury did not have any applications that were solely based in the area but were represented by applications that covered more than one area.



Project Focus

Across all 32 applications received there was a good spread across project focus. Most applications focused on more than one activity. The following shows the breakdown of the projects focus:



Priority Groups

For the 32 applications the following graph shows the spread across priority groups. Organisations supporting people from lower socio-economic groups and racially marginalised communities led the applications.

