



10GM



A joint venture to support the local VCSE sector in Greater Manchester

Population Health Business Plan



Greater Manchester

Greater Manchester VCFSE Leadership Group

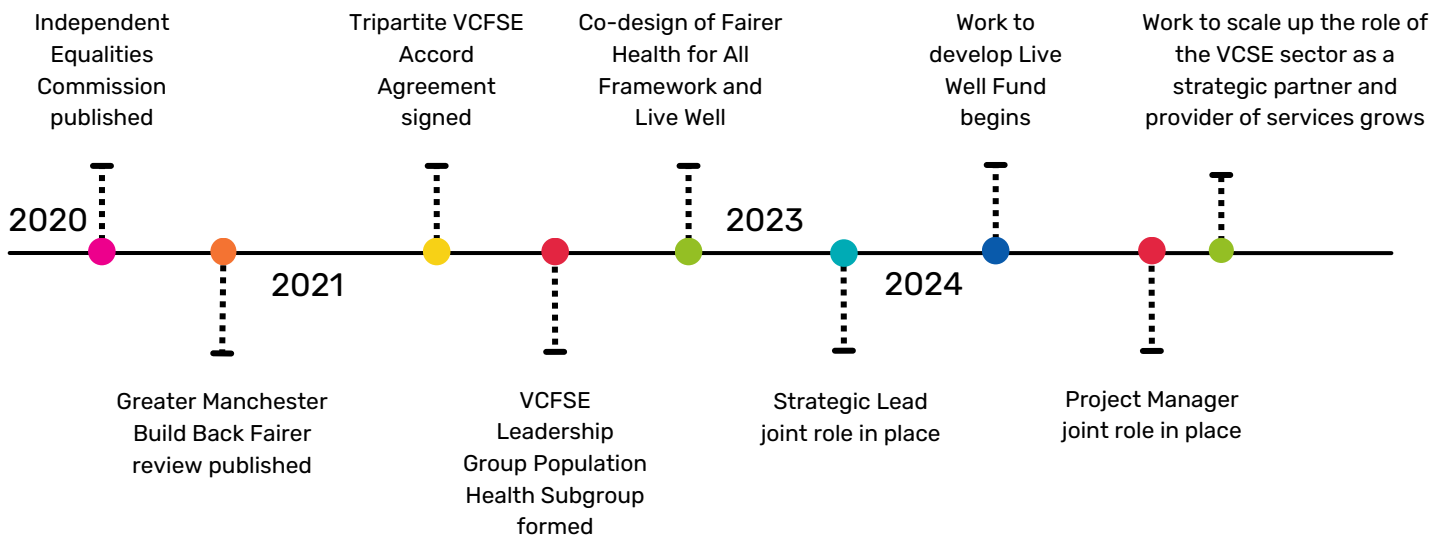
The sector's voice in devolution



GMCA GREATER MANCHESTER COMBINED AUTHORITY

ANDY BURNHAM MAYOR OF GREATER MANCHESTER

What is the 10GM Population Health Approach?



10GM's Population Health programme brings together VCFSE (voluntary, community, faith and social enterprise) organisations with NHS Greater Manchester, the Greater Manchester Combined Authority and others to strengthen the role and influence of the VCFSE sector in GM's population health system.

Our overall objective is to actively contribute to a measurable improvement in the health of Greater Manchester residents, achieved by supporting our sector to use its deep expertise, relationships and leadership as a strategic partner and a provider of services.

Since 2021 10GM has been working with our partners to scale up and systematize the role of the VCFSE (voluntary, community faith and social enterprise) sector as a strategic partner and provider of services in Greater Manchester's Population Health system. This work directly contributes towards the delivery of the shared commitments in the Integrated Care Partnership Joint Forward Plan (2024-2029) and GM VCFSE Accord Agreement 2021-2026. Our Population Health programme brings together VCFSE organisations with NHS Greater Manchester, the Greater Manchester Combined Authority and others to strengthen the role and influence of the VCSE sector in GM's population health system.

Our ongoing work programme is framed by the shared commitments in the Greater Manchester VCSE Accord and has four main delivery areas. These also align to the Population Health priorities in NHS Greater Manchester's Joint Forward Plan and NHS Greater Manchester's annual business plans. In this plan you can read about our priorities and work to improve population health and reduce inequalities in Greater Manchester.



Our Priorities

Developing the Greater Manchester Population Health System

We facilitate VCSE engagement in Population Health policy, systems development and commissioning of prevention programmes and shaping the conditions and characteristics of a population health 'system' at different spatial levels. Our work has a particular focus on poverty and cost of living, and protecting investment in VCSE architecture needed to sustain core VCSE delivery of population health priorities.

Social Prescribing and Person and Community-Centred Approaches

We aim to maximise the role of people and communities in activities like social prescribing, and universal and targeted wellbeing prevention work. We do this by growing preventative activity which addresses the wider social and economic determinants of health, and activities which build strong, resilient communities.

VCSE Data, Intelligence, and Insight

We are working to increase meaningful investment in the VCSE sector at all levels to be able to participate in generating, sharing and using business intelligence, which helps to identify and tackle health inequalities at neighbourhood, locality, and Greater Manchester level.

Tackling Inequality and Fairer Health For All

Our work focuses on resourcing the VCSE sector to be able to collaboratively shape and implement the Fairer Health For All Framework to address health inequalities at neighbourhood, locality and Greater Manchester levels. This includes developing more effective relationships between VCSE organisations and Primary Care, so that they can offer better advice, support and services to help improve their local community's health and wellbeing.





Developing the Population Health System

- Continue to build VCFSE infrastructure capacity to ensure direct involvement of the sector in the GM population health and prevention portfolio of activity
- Facilitating VCFSE engagement in Population Health policy, systems development and commissioning of prevention programmes and shaping the conditions and characteristics of a population health 'system' at different spatial levels
- Provide a point of connection; enabling VCFSE partners to help develop new initiatives or design of new GM Population Health pathways/ programmes
- Collaborate with others on the development and implementation of
- NHS GM VCFSE Commissioning and Contracting Principles.
- Involve the VCFSE sector in the development, governance and delivery of the Population Health annual Business Plan, including co-design of relevant activities, and thereby take a key role in work to tackle inequalities and inequities, and improve the health and wellbeing of the people who live, work and study in Greater Manchester
- Provide effective support to the Population Health Sub- Group, a formal sub-group of the GM Voluntary, Community, Faith and Social Enterprise Leadership Group.

Social Prescribing and Person Centred Community Approaches

- Champion VCFSE role in a mature and sustainable Live Well ecosystem at System, Place and Neighborhood levels
- Support effective partnership and learning networks inclusive of VCFSE organisations at a locality and GM level, to support community led health and wellbeing
- Maximising the role of people and communities in activities like social prescribing, and universal and targeted wellbeing prevention work.
- Making an effective case for investment to develop and sustain community led prevention work that the VCFSE sector provides and its role in tackling health inequalities
- Growing preventative activity, and community led health and wellbeing which addresses the wider social and economic determinants of health, and activities which build strong, resilient communities.
- Co-ordinating VCFSE sector input into co-design and co-delivery of the GM approach to Live Well
- Support the role of local VCFSE infrastructure as a strategic and delivery partner in the Live Well Fund
- Support a stronger emphasis on prevention and early help in Primary Care, including a holistic approach beyond social prescribing, through Live Well.

Data, Intelligence and Insight

- Working to increase meaningful investment in the VCFSE sector at all levels to be able to participate in generating, sharing and using business intelligence, which helps to identify and tackle health inequalities at neighbourhood, locality, and Greater Manchester level.
- Ensure the VCFSE sector is able to shape, utilize, and benefit from the GM Intelligence Hub and use of data and intelligence that informs decision making and tackling inequalities
- Increase the data capacity and capabilities of the GM VCFSE sector based on the recommendations in the 23/24 VCSE Data and Intelligence Scoping Project.

Tackling Inequality and Fairer Health for All

- Support the development of resources and tools for the VCFSE sector to be able to shape and implement the Fairer Health for All Framework to address health inequality at neighbourhood, locality and GM spatial levels.
- Collation and sharing of VCSE activity, insights and learning that support the five Fairer Health for All principles
- Increase joint action to tackle health inequalities in partnership with PCNs and in the roll out of CORE20PLUS5 system-wide priorities.
- Supporting more effective relationships between VCFSE organisations and Primary Care, so that they can offer better advice, support and services to help improve their local community's health and wellbeing.





What difference do we want to see?

VCFSE embedded as an equal partner in Population Health system (Governance, delivery and investment at GM, borough and neighbourhood) including Live Well.

Three VCFSE data targets met: contributing to system, access to collective data and VCSE intelligence built into decision-making.

Propositions for VCFSE role in addressing wider determinants of health built into GM programmes and asks.



If you'd like to discuss how we can work together, please do get in touch - we'd love to hear from you.



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