



Photo credit: GM Moving

# Activity Report April 2021 - September 2022



A joint venture to  
support the local  
VCSE sector in  
Greater Manchester



## Welcome to this summary of our work over the past 18 months. 10GM has learned and grown so much during this time of challenge and change around us.

In this report, you'll find out more about our purpose and aims, learn about the wide diversity of our work, and read highlights of some of the initiatives we've been involved with.

Working with local voluntary, community & social enterprise (VCSE) organisations is at the very heart of what we do. We're committed to representing and strengthening the sector to the ultimate benefit of everyone living in Greater Manchester. We do this by sharing our intellectual capital, co-design expertise, engagement insights, and our established communication systems and networks.

In addition to the investment made by the founding partners, we gratefully acknowledge the contributions of the following funders: GM Health & Social Care Partnership, GM Combined Authority, GM Mental Health NHS Foundation Trust, Greater Sport, NHS England and The University of Manchester. Their support has enabled us to achieve so much, in such a short space of time.

Photo credit: Rich J Jones Photography, Manchester Marketing



### About 10GM

10GM is a joint venture to support the VCSE sector in Greater Manchester (GM). We're a collection of local infrastructure organisations (LIOs) operating strategically, with a shared purpose to improve the economic, social and environmental wellbeing of people and communities across GM.

The partner organisations that own 10GM are **Action Together** (Oldham, Rochdale and Tameside), **Bolton CVS**, **Macc** (Manchester) and **Salford CVS**.

Born out of a desire to collaborate with, and support one another, 10GM became a Company Limited by Guarantee in February 2019, with an accompanying Collaboration Agreement based on the 7 Principles of Cooperation.

#### What we do together as 10GM is:

1. Strengthen local VCSE infrastructure and increase the voice and influence of the VCSE sector
2. Deliver community-led and VCSE-focused projects that connect localities and GM
3. Secure and distribute income to the VCSE sector

#### As we do those things we're committed to:

- **Solidarity:** through mutual support and knowledge-sharing
- **Sharing:** our resources and expertise to build our collective strength
- **Opportunity:** for creating projects and winning business
- **Positioning:** by showing the benefits of a strong VCSE sector in GM

Our team is made up of four directors who are the CEOs of the organisations that own 10GM; a Chief Operating Officer, responsible for the delivery of our programmes; and a growing team of staff with specialist skills, local connections and knowledge. You can discover who's who on the **People** page of our website.

**The values we've chosen to guide our work are Equity, Impact, Influence, Reach and Effectiveness.**



## Strengthening local VCSE infrastructure, voice and influence

### GM VCSE Accord

The 10GM Directors are founder members of the GM VCSE Leadership Group, which promotes the involvement of the VCSE sector and communities in working with public bodies across Greater Manchester. The group, along with leaders from local government and health, signed a refreshed GM VCSE Accord agreement in October 2021. The Accord is a commitment to work together to tackle entrenched inequalities to improve the lives of people and communities.

### The Accord in action

Working collaboratively, we ensure the insight and experiences of the VCSE groups are heard at GM level through supporting VCSE representatives and bringing together a range of subgroups and projects.

- Working with NHS GM Integrated Care, we secured funding for a strategic lead role at 10GM, to build VCSE engagement in GM Population Health prevention programmes and contribute towards the design of health 'systems'. We secured additional funding to support four test sites for VCSE organisations and Primary Care Networks to work together to tackle health inequalities
- Co-leading on commissioning and investment activity and supporting the implementation of the GM Commissioning Framework
- Establishing the Alternative Provider Federation (APF) to enable innovative VCSE services to be tested and scaled quickly, sharing ideas and best practice in tackling inequalities. We host the APF Development Manager and continue to support the Executive Chair as the APF grows
- The Accord provides funding for our wider LIO network, helping to ensure the Accord is being implemented in each borough of GM and building our collaboration

10GM Directors sit as equal partners on strategic bodies, including GM Population Health Board, GM Reform Executive, GM Moving Executive, GM Violence Reduction Governance Board and the UK Shared Prosperity Fund Board.

They chair, or co-chair, the VCSE Population Health Sub Group, VCSE Commissioning Sub Group and Inclusive Economy Sub Group of the GM VCSE Leadership Group and the Live Well steering group.

In all of these groups, 10GM advocates for the VCSE sector in the strategic decisions being made. We share this feedback with the wider VCSE sector through the network of LIOs.

### Other ways we've strengthened infrastructure and increased the VCSE voice and influence:

- **GM Information Governance:** organising and chairing the GM VCSE IG Leads group, sharing information and informing consultations
- **GM Moving:** being partners on the GM Moving Executive Board and providing strategic lead support to the GM Moving team based at Greater Sport
- **UK Shared Prosperity Fund:** strengthening the VCSE role in the delivery of the UKSPF fund priorities
- **VCSE State of the Sector research:** working with others to capture and analyse insights and create a compelling narrative about the reach and value of the VCSE sector in GM
- **VCSE Universal Exemplar Model:** designing best-practice hospital discharge support models

## Delivering community-led & VCSE projects

10GM projects are delivered by our staff team and by Action Together, Bolton CVS, Macc and Salford CVS.

### Violence Reduction Programme

We're commissioned by GM Combined Authority Violence Reduction Unit to deliver a programme of community-led approaches to violence reduction.

Coordinated by a Violence Reduction Strategic Lead post at 10GM, we worked closely with LIOs and public bodies to run a year-long pilot of workshops in three boroughs. We engaged with stakeholders in mapping existing community assets to gain an understanding of who lives there and what they need.

Workshops are co-designed with local communities to build on their ideas and develop locally-focused projects and activities to address the effects of violence on young people.

This highly successful project has led to further funding to develop and expand into all GM boroughs, involving the LIOs in each locality.

### 10GM Emergency Responses

Our unique position of being keyed into GM-wide systems whilst working closely with communities, means we can contribute to strategic decisions and mobilise responses at a local level. We've been working with the Association of Greater Manchester Authorities Resilience Unit to strengthen relationships and connections in each locality.



Photo credit: GMCA

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**COVID pandemic:** We coordinated our actions through the pandemic, with each LIO playing an instrumental part in the local COVID resilience and humanitarian response. We made crisis funding information easily available and escalated unmet needs to the GM Combined Authority's Humanitarian Assistance Group.

**Response to humanitarian events:** We give ongoing support, resources, and information to hosts and organisations involved in helping people who are fleeing from humanitarian crises. We recently launched a Ukrainian Response Fund to help community organisations involved in supporting people arriving from the conflict to GM.

**Cost-of-living crisis:** Our response to the cost-of-living crisis is evolving and ongoing. Through the LIO network we're sharing approaches and developing a coordinated response to inform GM-wide strategies.

### VCSE Workforce development project

Our 2021 survey found there were over 17,000 VCSE organisations in Greater Manchester.

Recruiting is a huge challenge for the sector, so we've secured funding to establish a Workforce Development Hub next year. This will bring organisations together to begin to solve the complex workforce challenges facing the sector.

We'll also be looking at options for professional networking, training on building a diverse workforce and an inclusive workplace, and support for diverse and emerging leadership.

### Other 10GM community-led and VCSE-focused projects are:

- **Achieve BST:** supporting people recovering from drug and alcohol use
- **Active Neighbourhoods:** engaging communities to prioritise the safety of people over traffic
- **Answer Cancer:** raising cancer awareness and screening with communities less likely to take it up
- **Big Alcohol Conversation:** facilitating workshops to prevent alcohol-related harm

- **Big Conversation, Big Collaborative and Communities Framework:** placing communities at the heart of NHS Strategy
- **Build Back Fairer Framework:** reducing health inequalities after COVID
- **Changing Futures:** supporting people experiencing multiple disadvantage
- **Foetal Alcohol Spectrum Disorders:** developing a network of parents and carers of children with FASD, professionals and VCSE organisations
- **GMCA Women and Girls:** working with Flourish CIC to gather the views of women and organisations about services for women in the criminal justice system
- **GM Food Security Action Network:** bringing together those working to end food poverty
- **GM NHS and VCSE Wellbeing Toolkits:** designing and raising awareness of wellbeing resources
- **Greater Sport Volunteering:** developing a coordinated approach to volunteering in physical activity
- **Good Food GM:** working to strategically tackle food poverty and food insecurity
- **Healthy Start:** working to understand and find solutions to the low uptake of Healthy Start Vouchers amongst marginalised/poorer families and communities
- **Home from Hospital:** working with the VCSE Hospital Discharge Alliance to improve support and prevent readmissions
- **Live Well:** influencing the proposals for the future of social prescribing in Greater Manchester
- **Making Smoking History:** recruiting and supporting local community champions to secure more smoke-free places and spaces
- **Museum Volunteering Development:** growing sustainable volunteering through training and networking

- **National Academy for Social Prescribing Thriving Communities programme:** facilitating a network for collaborating, learning and sharing ideas about social prescribing
- **Population Health Primary Care Network and VCSE Partnerships:** addressing deep-seated health inequalities through partnerships with general practice/primary care
- **REACT Mental Health Training:** equipping people to have effective mental health conversations

## Securing and distributing income to the VCSE sector

10GM sees the role of grant-making as a crucial tool in resourcing our sector to reach into and support local communities.

### Home from Hospital Investment Fund

This £200,000 fund aims to maximise opportunities for joined-up working between the VCSE sector and hospital avoidance and hospital discharge systems, in order to test and grow sustainable VCSE responses. The money will be used to upscale and enhance the existing responses to known discharge pressures this winter.

### GM Walking Fund

This £85,000 fund is aimed at improving the health and well-being of communities by supporting people to be more active. It's being awarded to local VCSE organisations encouraging people to increase the amount they walk on a regular basis during winter.

If you'd like to discuss how we can work together, please do get in touch - we'd love to hear from you.

