



# Cancer & Inequalities Fund Round 2 Report

## Cancer & Inequalities Grants

Managed by Salford CVS, on behalf of

**10**GM

A joint venture to  
support the local  
VCSE sector in  
Greater Manchester





## Background & Context of the fund

The NHS' long-term plan includes targets to increase the early detection of cancer. By 2028, it aims for 75% of people with cancer to be diagnosed at an early stage (stage 1 or 2). Early diagnosis is often the key to successfully treating cancer. Early diagnosis can make treatment simpler and less invasive and results in 55,000 additional lives saved each year.

In Greater Manchester the current rate for early diagnosis is around 55% across all cancers. Statistics also tell us that early diagnosis is less likely to happen for certain groups of people, particularly from marginalised and underserved communities. The NHS is particularly focused on increasing early diagnoses from these groups.

There are many VCSE organisations, whilst not cancer specialists, are providing services to improve and support the physical, mental, and social health of their communities. These VCSE organisations have crucial insight and understanding of the barriers faced by their communities in relation to health and wellbeing. They have innovative ways to engage, educate and support their communities to work towards improving early diagnosis rates.

Working in partnership with Greater Manchester Cancer, 10GM is currently running a Cancer & Inequalities programme (Cancer and Inequalities ([10gm.org.uk](http://10gm.org.uk))). As part of this we launched the Cancer & Inequalities fund to support VCSE organisations to design and deliver projects which worked towards achieving a permanent reduction in the inequalities and inequities faced by our communities in relation to early diagnosis.

## About the fund

The fund is a staged approach with an initial smaller grant round as our first focus - but with the intention to build on this and run larger grants over the coming 12-month period. This report is for round 2 which was grants of up to £5000 to engage with marginalised and underserved population groups who are statistically more likely to present with cancer at later stages. For round 2 projects were encouraged to work with or include the health care systems in some way into the project.

### Priority Populations:

- People from lower socio-economic groups
- People with learning disabilities
- People with sensory and/or physical disabilities
- People with mental ill-health & illness
- Racially marginalised communities
- LGBTQ+ community
- Older people
- Men

### Proposed activities:

- Targeted signs & symptom awareness
- Improve access to appropriate, effective, and timely healthcare
- Educate & empower communities



## About the fund

The 2nd round also highlighted specific cancer types that have been identified as challenged pathways for early diagnosis and projects were asked to choose which cancer/cancers they will be targeting. The cancer identified are:

- Upper GI (Oesophageal & Stomach cancer)
- Lower GI (Bowel cancer)
- Urology (bladder, kidney, prostate & testicular)
- Lung
- Breast
- Gynaecological (Ovarian cancers)
- Head & Neck

### Fund criteria

Applicants had to meet the following criteria:

- Focus on one or more of the 7 cancers specified above.
- Demonstrate how their project would engage, work with and meet the needs of one or more of the marginalised and underserved communities statistically more likely to present with cancer at a later stage.
- Support early cancer diagnosis through education and empowerment, reviewing and creating appropriate cancer resources around cancer and / or improving people's access to timely healthcare.
- Clearly explain how they plan to link in and work with the wider health and care systems including local GPs.
- Demonstrate how they will share the learning and outcomes of the project, including through storytelling.

## Outcome

The total number of applications received was 32 applications. All were taken to panel review and 10 projects were awarded grants totalling £49,869. There was a diverse mix of organisations applying and many were new applicants to the cancer & inequalities fund. We also received 9 applications from organisations who applied for round 1 funding. Appendix B will show the locality coverage, project focus and target populations for all 32 applications.

The following graphs highlight locality coverage, project focus and target populations for the 10 successful grant projects.



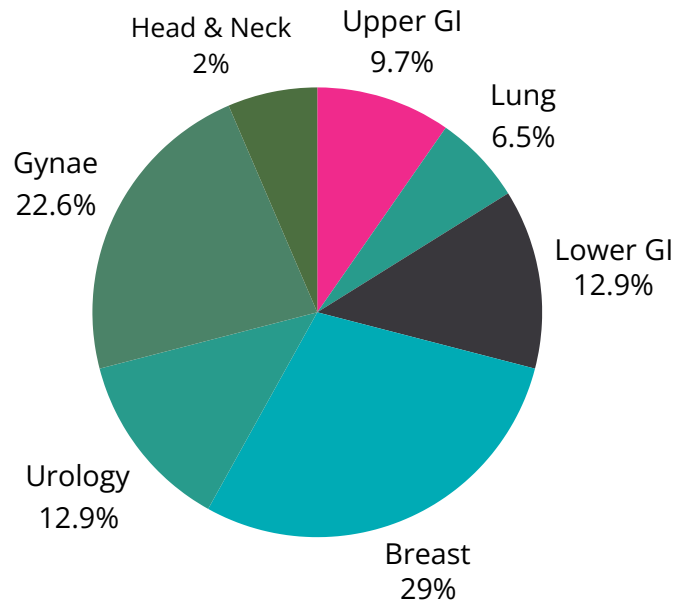
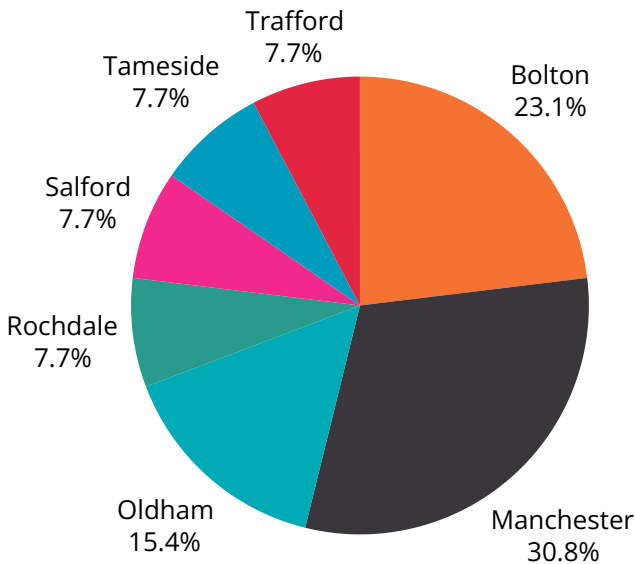
## Outcome

### Locality

The 10 projects cover 7 localities in Greater Manchester. Despite efforts to push the funds in Bury, Stockport and Wigan these areas do not have a project running. We have 3 organisations who are running the projects across multiple localities.

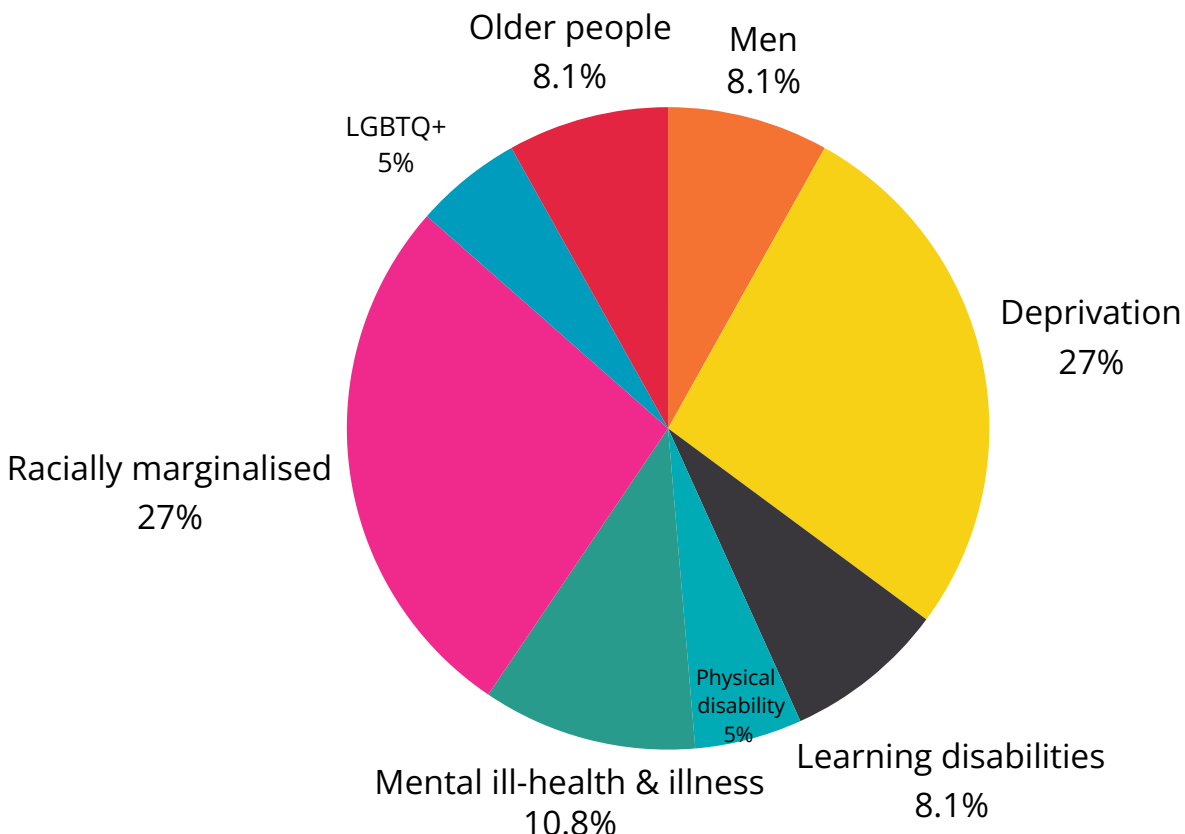
### Cancer Pathway focus

All projects are covering more than one of the identified cancers. We had a good spread across all the cancer types.



### Priority Groups

All 10 projects will work across multiple priority groups and all groups were covered. Lower socio-economic and racially marginalised communities are well represented with the highest number of organisations working within these communities. There was an over-representation of organisations working primarily with women and this is reflected in the higher numbers of targeted pathways being Breast and Gynae cancers.





## Funded Projects

The projects that were successfully awarded the grants for round 2 are still undertaking the due diligence process. This is due to be completed by Friday 17th May and we will then release a full breakdown of the organisation, amount awarded and overview of the projects to be shared.

Organisation	Amount Awarded	Priority Groups and Targeted Cancers	Locality	Project Overview
Circle of Inspirational Calm CIC	£4950	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Mental ill-health &amp; illness</li> <li>• Racially marginalised communities</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> </ul>	Bolton	<p><b>Female Cancer Conversation -3 Es Forum</b> will be a collaborative approach to enable early detection of breast and ovarian cancers in underserved communities in Bolton. The project will build an initial partnership with Bolton GP federation. The forum will educate, empower, and enhance early detection of female breast and ovarian cancers. This will be done by group discussion, outside speakers e.g.: PCN;s GP's and Macmillan nurses, who can educate on early signs and symptoms, signpost to culturally appropriate leaflets, websites, and educational material.</p>
Mustafia Sharif	£5000	<p><b>Priority Groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Older people</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> <li>• Urology</li> </ul>	Manchester	<p><b>AwareHer - Early Detection, Better Lives</b></p> <p>A comprehensive cancer awareness and community support initiative that aims to address the lack of cancer education and healthcare access among women from lower socio-economic groups, racially marginalised communities, and older populations in Greater Manchester. Through a series of weekly awareness sessions, we will provide comprehensive information on early cancer detection and facilitate access to healthcare services, particularly focusing on breast, gynaecological, and urological cancers. Working with Moss Side Health Centre and Longsight Health Centre.</p>



## Funded Projects

Organisation	Amount Awarded	Priority Groups and Targeted Cancers	Locality	Project Overview
Redemption of Christ Ministry Church	£5000	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Older people</li> <li>• Men</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Lower GI</li> <li>• Breast</li> <li>• Urology</li> </ul>	Tameside	<p>Working with our members from east part of Africa including eastern part of Congo, Uganda, Tanzania, Rwanda and Burundi, they live across greater Manchester. We plan to run a 7-month project that to raise awareness on Breast, prostate, and bladder cancer. Workshops will be designed to be culturally sensitive and provide a safe space for open dialogue allowing us to identify potential barriers to early diagnosis specific to this group of people.</p> <p>Consisting of monthly educational and an awareness campaign workshop led by our group's leaders and volunteers who speak same language as participants. To ensure accurate information delivery and effective facilitation, our group's leaders and volunteers will undergo prior training delivered by Cancer Research UK and local GPs and nurses will be invited to collaborate on the sessions.</p>
Wonderfully Made Woman	£4930	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> </ul>	Bolton Rochdale Manchester	<p><b>The Bloom Project:</b> Empowering Women's Health and Community Connection" is designed to enhance breast and ovarian cancer awareness, education, and early detection among marginalised BAME communities, tackling the challenges of language barriers, cultural stigmas, and access to healthcare. This project involves a mix of practical activities, including culturally sensitive workshops, discussions, and sessions with healthcare professionals, to educate women about cancer signs, symptoms, and the critical importance of early detection.</p>





## Funded Projects

Organisation	Amount Awarded	Priority Groups and Targeted Cancers	Locality	Project Overview
Stand up Sisters	£4995	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Mental ill-health &amp; illness</li> <li>• Learning disabilities, Autism, Neurodiversity</li> <li>• Sensory and/or physical disabilities</li> <li>• LGBTQ</li> <li>• Older People</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> </ul>	Bolton	<p><b>The Big C - Awareness and what to do</b></p> <p>Stand Up Sisters will focus on raising awareness of breast and ovarian cancer. We will run a series of 16 creative workshops engaging with the community (10 at Community HIVE, Bolton Market Place for an 'opt in' group of women and 6 in different venues around Bolton) where we will explore signs and symptoms, how to access timely healthcare as well as the barriers faced in accessing healthcare by marginalised and underserved people in our community.</p> <p>Our creative workshops will focus raising awareness of breast and ovarian cancer by creating craft items, artworks and written pieces. The workshops will be followed by an exhibition of participants' work to educate and inform the wider community.</p>
Fatima Women's Association	£5000	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Mental ill-health &amp; illness</li> <li>• Learning disabilities, Autism, Neurodiversity</li> <li>• Sensory and/or physical disabilities</li> <li>• LGBTQ</li> <li>• Older People</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Upper GI</li> <li>• Head &amp; Neck</li> </ul>	Oldham	<p><b>Community Cancer Awareness.</b></p> <p>Raise awareness and provide information. There is a lack of awareness of the cancers within the wider community. We will work collaboratively with medical professionals including the Cancer coordinator of Oldham PCN. Our goal is to engage, consult, and raise awareness on the two selected types of cancer over a eight months period. Holding focus groups with women from a variety of ethnicities and age groups. Through these sessions, we will identify barriers and educate women in taking ownership of their own health.</p>



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Organisation	Amount Awarded	Priority Groups and Targeted Cancers	Locality	Project Overview
Empowering Education	£5000	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> <li>• Lower GI</li> </ul>	Rochdale	<p><b>Awareness - Access - Action</b> is primarily about 'Access' to appropriate healthcare, although it will also build upon the initial awareness-raising central to our Round 1 project. Access to timely cancer diagnosis/healthcare involves: Engaging south Asian women in conversations around female cancers that can be taboo/unspoken 'women's issues'. Raising awareness of the symptoms. Removing barriers to appropriate healthcare, and Engaging with the health and care system/professionals to achieve the above.</p>
Syngesis CIC	£5000	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Men</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> <li>• Lower GI</li> <li>• Upper GI</li> <li>• Urology</li> <li>• Head &amp; Neck</li> <li>• Lung</li> </ul>	Oldham	<p><b>Cancer Connections: Building Community Resilience</b> Our project aims to enhance signs and symptoms awareness of Cancer and thereby improving diagnosis and empowering communities within the context of addressing the needs of the British Bangladeshi Heritage community in Oldham. By identifying barriers access, and providing education and empowerment opportunities, we aim to significantly contribute to increasing early cancer diagnosis rates in Oldham. We will expand the scope of our Round 1 project in the cancers we are dealing with and also the breadth of engagement with this Round 2 fund.</p>





## Funded Projects

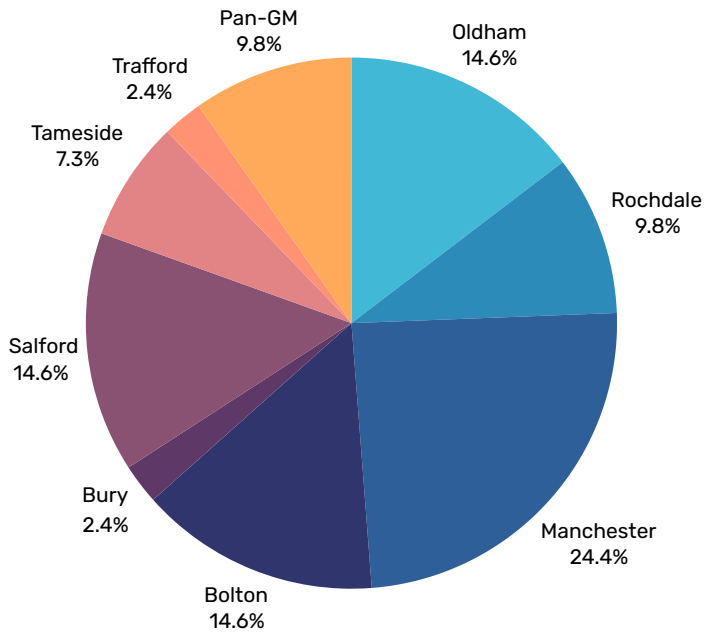
Organisation	Amount Awarded	Priority Groups and Targeted Cancers	Locality	Project Overview
The Rock Action Community CIC	£4995	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Men</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Urology</li> </ul>	Manchester Salford	<p><b>Breaking Boundaries: Empowering the Black Community for early cancer detection.</b></p> <p>Our project will increase early cancer diagnoses of Breast, Testicular and Prostate diagnoses of people from Black African and Caribbean communities with the aim of cancer reduction, by empowering self-checks, spotting cancer early and engaging with national cancer screening programmes. We want to break down known barriers impacting this community. We will run a total of 6, 3 hourly workshops, 2 for each area of cancer, culminating in a Community Health Fair where we will have information stalls and speakers. The focus of all activities will be awareness of the aforementioned cancers including prevention, risk factors, debunking cultural myths, screening options, self-check demonstrations, nutritionists offering advice</p>
WETA Community Services CIC	£4999	<p><b>Priority groups:</b></p> <ul style="list-style-type: none"> <li>• Lower socio-economic groups</li> <li>• Racially marginalised communities</li> <li>• Learning disabilities, Autism &amp; Neurodiversity</li> <li>• Mental ill-health &amp; illness</li> </ul> <p><b>Target Cancers:</b></p> <ul style="list-style-type: none"> <li>• Breast</li> <li>• Gynae</li> <li>• Lower GI</li> <li>• Upper GI</li> <li>• Lung</li> </ul>	Manchester Trafford	<p>Addressing cancer inequalities through education, support, and resources to underserved BME communities by raising awareness about prevention, early detection, and access to healthcare services. The project will consist of:</p> <ul style="list-style-type: none"> <li>• Six Creative educational workshops in total to increase awareness of Cancer, engaging community through, innovative and interactive workshops.</li> <li>• Once a month "chai and cancer chat" hub for people with cancer or those supporting family and sharing lived experience in local venues like St Brides Church in Old Trafford or Longsight Library.</li> <li>• Four initial co-production session at the start of the project and ending with the games like cancer bingo and Fire round in Old Trafford and Longsight.</li> </ul>

## Appendix B: All applications breakdown

The following graphs provide the breakdown for all 32 applications.

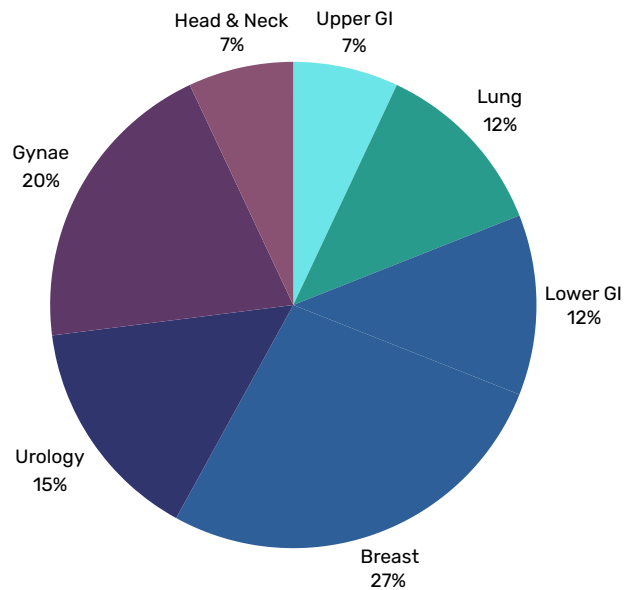
### Locality

The following graph shows the localities covered in 11 applications. Stockport & Wigan did not have any applications that were solely based in the area but were represented by applications that covered more than one area.



### Cancer Pathway focus

Across all applications there were a good spread across all the target cancers. Higher applications were seen for Breast & Gynae which reflects the high number of female focused organisations that applied.



### Priority Groups

For the 32 applications the following graph shows the spread across priority groups. Organisations supporting people from lower socio-economic groups and racially marginalised communities led the applications.

